

WILSHIRE GARDEN MARKET

January, 2004 Newsletter

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(405)879-1121 www.wilshiregardenmarket.com

Greetings from Wilshire Garden Market! After launching our website last year, we have had many requests for a newsletter, and now we are excited to present our first edition. We will publish a seasonal newsletter telling our customers about upcoming trends, new products, events and seminars, monthly specials, and other interesting bits like "to do lists", web sites worth visiting, and photos. If you would like to learn about a particular garden topic, or if you want to share a piece of garden knowledge, please let us know!
(E-mail feedback@wilshiregardenmarket.com)



In March we will have been in business for six years! We want to stay here and provide Oklahoma City with a variety of high quality garden accents. It is impossible to stock everything for everybody; if there is something that you are looking for, just tell us and we will try to help you find the perfect pot, pillow, or bench to add charm to your garden retreat.

JANUARY SALE!

Come shop our STOREWIDE 20% OFF sale through January 27. Now is the perfect time to buy that fountain or planter that you have been wanting. Save money and have it ready to enjoy in the spring!

DID YOU KNOW?

Wilshire Garden Market provides free delivery for large planters and fountains! In most cases, we can provide free delivery throughout the state of Oklahoma on a weekly basis for orders placed at our retail store or through our web site.

OKLAHOMA CITY GARDEN FESTIVAL

The Oklahoma City Garden Festival will be held Thursday, January 29 through Sunday, February 1. ***WE HAVE \$2 DISCOUNT COUPONS AVAILABLE at the store.*** This year's theme is "Experience a Canvas of Color", which should give everyone a good dose of spring fever. If you have never been to the festival, local landscape companies construct amazing full size gardens and water features. There are floral design competitions, seminars and demonstrations, children's activities, and SHOPPING in the 40+ garden related retail booths, such as ours! Some of the featured lecturers this year are author Derek Fell; Jimmy Turner, the Plant Trials Manager for the Dallas Arboretum; Richard Koogle, Director of Operations for Lilypons Water Gardens; and Steve Dobbs, author of Oklahoma Gardening.

LINDA VATER SEMINAR SERIES 2004

Linda's seminars are always interesting and informative, and we are excited about this year's topics. January 16 Linda will present "Bringing The Outdoors In", the creative use of houseplants, flowering bulbs, and natural design for inside your home. The seminars begin at 10:30 and usually run for about an hour, depending on the amount of questions and answers. The fee is \$10 per person and seating is limited, so call now to reserve your spot.

The 2004 series is as follows:

Feb. 21	Seeds
March 26	Basic Garden Design
April 16	Creating an Ornamental Kitchen Garden
May 7	Vertical Gardening
June 5	Shade Gardening
July 16	Flower Arranging
Sept. 25	Container Gardening

Very nice door prizes are given at each seminar!!

WINTER TO DO LIST

Watering

Make sure to water annual and perennial plants and shrubs as well as the lawn when it is above freezing. People tend to forget to water in winter. We need to realize that although it is not 90 degrees outside, it is still dry. Keeping the soil moist will help prevent the loss of plant material due to cold temperatures.

Lawn Maintenance

Mulch mowing a turf grass lawn will clean up its appearance. Keeping leaves and other debris off of cold weather grasses will also help keep the grass healthy. When it is above 50 degrees, you can spray with a 2,4-D type herbicide that will control the growth of broadleaf weeds (dandelion, chickweed and henbit).

Tool Clean Up

Cleaning your tools well once a year is a great way to prolong the life of your tools and keep them in good condition; this is an ideal time, when tools are not in regular use. For shovels,

forks and hand tools remove all hardened soil with a firm brush. Give metal tools a protective coating of oil so that they do not develop rust. Boiled linseed oil is widely recommended for this; it is found at most hardware stores. Linseed oil will not erode the surface of the metal, as some oils will, but provides a shield against the elements. Simply wipe the oil onto the tool with a soft dry cloth. This should be done in a well ventilated area.

For pruners and loppers, clean the surface with a soft brush. Some pruners are made with softer metals than most digging and hard working tools, and need to be treated with more care so as to not mar the blade. Sharpen the blade of your pruner or loppers with a ceramic stone, making sure to sharpen the blade **in one direction**. We sell Felco sharpening stones that are small and easy to handle. Apply linseed oil to the surface of the blades to give them a protective seal. In the spring your tools will be clean and ready to tackle any garden project, and you will know where all your tools are since you have cleaned them all and put them away!

WEBSITES TO LOOK INTO

As always, for the latest updates on new arrivals, events, seminars, and monthly specials, keep an eye on:

WWW.WILSHIREGARDENMARKET.COM

WWW.LAWNSITE.COM is an informative site. Under the organic lawn care forum heading, click onto the "organic related sites" and you will find links to about 50 sites giving you ideas on products and ways to treat your lawn and garden with organically derived materials. Why put chemicals on your lawn when you can achieve the same benefits, or better, with natural products? One idea from the site: using corn gluten meal as pre emergent weed control. It is natural corn, a bi-product of cattle feed, that stunts the growth of broad leaf weeds; it also adds nutrients back into the soil, all in all creating a healthier lawn.



NEW WEATHERVANE DESIGN AVAILABLE FOR SPECIAL ORDER

This whimsical three dimensional full sized flying dragon weathervane was recently ordered by a customer. It will add a charming touch to the servants' quarters being converted into childrens' play space. Made of solid copper with an antiqued verdigris patina, it measures 30" from head to tail with 24" wingspan. Weathervanes are available in full and half sizes, both for roofs and gardens. From traditional roosters or pineapples, to ballerinas or flying pigs, the motifs are wide ranging. Special orders are generally received within one week.

SPECIALS OF THE MONTH

Wilshire Garden Market is implementing a new program, "The Monthly Specials." Each month we will feature one of our favorite products at a greatly reduced price, giving our customers 12 opportunities to have a high quality garden accent or tool for less. Why are

we doing this? Because we choose to sell the finest products available and we want to expose our customers to those products, our favorites, at a price that will encourage them to buy the best.

The first quarter SPECIALS are as follows:

- January: Bunny sculptures at the Garden Festival
- February: Gloves and hand tools
- March: Felco pruners

Watch our website for more SPECIALS OF THE MONTH!

EXTERIOR DECORATING SERVICE AVAILABLE

In response to repeated requests, Wilshire Garden Market now provides an exterior decorating consultation service. By appointment and for a nominal fee, we will make a one hour consultation followed by written suggestions to make your garden retreat more charming, cohesive, useful, and harmonious. We can also plant pots or window boxes. Call the store for more details or to set up an appointment.

Let us help you create your outdoor living room!



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Our new interactive website is here. It has the latest news about garden furnishings, seminars, and our January Sale.

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