

WILSHIRE GARDEN MARKET

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 CELEBRATING TEN YEARS

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OUTDOOR LIVING LIFESTYLE STREAMLINED FOR 2007

At the beginning of each year, national garden industry publications release predictions for the year to come. For 2007 *Outdoor Living* is in, indoor living is out, *Escape Gardens* are in, everyday gardens are out, *Streamlined Gardens* are in, shabby chic gardens are out, *Eco-chic* gardens are in, chemical-needy gardens are out, *Small Space* gardens are in, colossal gardens are out, *Larger than Life* accents are in, small accessories are out, *Foliage as focus* is in, flowers only are out, *Multi-tasking* gardens are in, time consuming gardens are out, *Fancy plants*



are in, basic plants are out, *Masses of any color* are in, colorless masses are out, *24-hour gardens* are in, daytime only gardens are out. Americans are in love with living outdoors; outdoor living is a lifestyle, not simply a trend. Whether furnishing their patios on a shoestring or installing a full-blown area with fireplace and sound system, *living large outdoors* is a luxury that homeowners of all income levels are embracing.

Starved for relaxation, homeowners are escaping at every possible moment by decorating their garden retreats to look like some of their favorite vacation spots. Thus, architectural plants are becoming more popular, planted in large, simple planters. Asian gardens have always illustrated how one architectural plant can be a focal point.



However, they can also be used more abundantly in large simple pots to give a lush, jungle-like ambiance to a seating area, blurring the edge of a patio to give privacy from other parts of the garden. They thrive in our heat, primarily in shady areas.



Savvy homeowners are turning their shabby chic garden into more streamlined and sophisticated, but still approachable, looks. Container gardening is part of the streamlined look. Dwarf evergreens are perfect in a streamlined garden. They are tidy, exactly the look that minimalist gardeners will be trying to achieve. The streamlined look can be achieved, even in a patio area, by assembling a coordinated group of quality pots having an element in common: shape, size, material, or color. Planting evergreens in containers will give your garden structure or bones that will look constant year round, and can simplify the gardening process. Research show that approximately 50 percent of all Americans do some container gardening. It was also noted that today's smaller sized yards and ease of watering accounted for the interest in container gardening. Geographically, the west is the most into container gardening, with women being particularly fond of it.



Small space gardens are in. Baby boomers are beginning to downsize, fueling the small space idea. Within the small spaces, larger than life garden accents, such as an obelisk or fountain, make a focused impact that helps maintain its simplicity. The sound



of gently trickling or splashing water from a simple classic fountain makes a greater impact on the ambiance of a small garden than a large garden.

Growing super-sized plants like agaves, conifers, and cannas will be popular, and gigantic pots will be featured. The bigger the plants and pots the, better.



Tropicals are ideal large architectural plants with dramatic and interesting foliage, and often distinctive shapes or colorations. They make a bold statement in a cutting edge design.



“Outdoor spaces are now beautiful and comfortable for day and evening”, said Joseph Cilio, President of one of our outdoor furnishings vendors. Distinctive all-weather wicker, deep seating furniture upholstered in beautiful fabrics transforms the backyard into a stylish outdoor space perfect for entertaining or relaxing with a good book. Outdoor living areas increase living space, the value of your home and, most importantly, your quality of life.

NEW FOR VALENTINE’S DAY and EARLY SPRING



Basic indulgences, delicious **heart soaps** in four sizes and five colors and fragrances: **Rose, jonquil, camellia, blackberry, and lavender** in singles or in **combination gift sets**.



New **botanical candles** developed for spring 2007 have just arrived! A large low round candle **Damask Rose**, an elegant blend of pink rose blooms, red and pink rose petals, and jasmine blossoms, and the **pink heart shaped Sweet Pea** botanical candle bursting with colorful cosmos blooms, are lovely Valentine’s Day gifts. Also new is the large round botanical **Sweet Citron**, with lovely layers of pink rose petals, petite green leaves, and small bits of orange peel. The **Jasmine and Tea Leaves** botanical candle has been redesigned to feature bright, pretty pink rose, larkspur, rosemary, and marigold flower petals, more colorful with its same fabulous fragrance. The combined aroma is the fragrance of spring!



English window hay-racks in all sizes have arrived. Newly designed *side planting* window boxes and hanging basket planters are now available with openings in the sides for complete coverage with plants.

What an impressive display these will make. Adjustable metal brackets are available to secure boxes to deck rails. Baskets come with chains or they can be mounted on stands to give vertical pizzazz to the patio or the garden.

A new supply of Joyce Chen scissors has come in just in time for spring pruning and cleaning. Tub trugs



made of pink, red, yellow, green, and blue poly propylene are indispensable for carrying around small garden debris or other garden items. Cap style markers are very helpful for keeping track of what is coming up. Lightweight and sensitive Weeder gloves are available in every size, pink, lavender, or green. In addition to practical gardening aids, many charming accents are arriving weekly. Come in now and get a jump on spring!

FEBRUARY 2007 TO DO LIST

Cold weather is necessary as a time of dormancy for people as well as plants. While periodically stuck indoors, take advantage of the time to consider your spring garden.

- Plan a new or improved garden.
- Determine which ornamental and fruit trees and shrubs need to be pruned now while they are dormant. Learn how to prune properly or have it done professionally by an arborist.
- Check for heaving plants in flower beds.
- Inspect mulch and replace if needed.
- Check evergreens for signs of desiccation.
- Start seeds of cool season flowers.
- On a sunny day check hand tools, clean, sharpen if necessary, protect with oil.
- Cut branches for forcing indoors!

SEMINAR SERIES 2007

These seminars begin at 10:30 a.m. and end at noon, with time for questions at the conclusion. The fee is \$10 per person; seating is somewhat limited, so call now to reserve a space. Door prizes are given at each seminar. Please join us!

Sat, Mar. 10 Linda Vater "Your Spring Garden"
 Sat., May. 5 Linda Vater "Your Summer Garden"

You can get interesting garden information by watching Linda Vater's garden segments on KFOR-TV 4:45 News with Linda Cavanaugh.

NEW FOR 2007



Everyone loves the KnockOut roses! This year there is a new 'Rainbow Knock Out'. It will be available for purchase in garden centers. This rose has a yellow center and all the disease resistance of its variety. 'Opera

Supreme Pink Morn' is a new trailing petunia. Like the Knockout, trailing petunias have traditionally been solid colors. This petunia is a traditional pink but now with a white eye and a yellow stamen highlight;



it has the desired trailing and profuse blooming from spring to fall.



Fancy plants with large leaves are in this year and the Kong coleus has a new variety available named 'Mosaic' for its tri colored foliage, shown here in our Jubilee patio planter. Kong coleus has been increasing in popularity as a shade plant for the past two seasons.

EXTERIOR DECORATING



Give yourself (or someone else) a garden retreat, or update an existing one. Wilshire Garden Market provides an exterior decorating consultation service. By appointment, for a nominal fee, we will make a consultation visit followed by written suggestions to make your garden retreat more charming, cohesive, and useful. Call the store for details or to set up an appointment.

Let us help you create your outdoor living room!

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Furnishing Fine Gardens

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