

WILSHIRE GARDEN MARKET

August, 2012 Newsletter
Vol. 9, No. 8
CELEBRATING 15 YEARS

2821 Wilshire Blvd., Oklahoma City, OK 73116
(405) 879-1121 www.wilshiregardenmarket.com
Established 1997

TREND SPOTTING AT MARKET

Americas Mart in Atlanta is where much of the world buys and sells its goods in the way of gift items, home accents, and clothing. When you come away from market and reflect on your impressions, the most predominant trends surface easily. This year we came away thinking about (1) a sleek, minimal look, (2) natural materials, and (3) items creatively repurposed into something entirely different and just as useful.



Sleek forms were found in glass vases, glazed terra-cotta pots, and jewelry, with simple design and little ornamentation. Thick, streamlined glass was prevalent in many show-

rooms; ultra large, round winemaking bottles, generously oversized vases, and glass bowls lined with moss nestling a sturdy pillar candle.

Natural elements or those appearing to be natural were seen in nearly every showroom, part of the philosophy of bringing the outdoors inside. Succulents or faux succulents were seen "growing" in small colored glass gravel instead of soil; some were displayed in vases as though they were cut flowers. Moss spheres in staggered sizes were used freely. Preserved stems of large sunflowers, twigs, and bamboo poles were used in bundles as natural vertical decorative accent pieces in large pots.



Natural wood pieces were seen in tabletop and home décor showrooms. We purchased wonderful life size wood books in several finishes for decorative use in the garden; they can be left outdoors year round to age in the elements.

Repurposed materials were transformed into industrial chic décor. Interesting objects such as large film reels were made into glass topped end tables. Mechanical gears were made into lamp bases, clocks, and sculptural pieces. The forms are very attractive on their own; intriguing when repurposed into a new use.

We purchased new hummingbird feeders that incorporate decorative juice can tin that was misprinted or unusable in some way. The tin is cut into flower petals that make colorful tops for these hummingbird feeders. It is fascinating to see how better, more beautiful products can be created while reusing, and repurposing materials.



WHAT'S NEW IN THE STORE

We placed a number of orders at Market and they are beginning to arrive. The cute new hummingbird feeders on the previous page arrived today.



We ordered doormats for now, for fall, and the holidays; the first segment has arrived today too!

Watch for these perforated metal lanterns with a verdigris patina in three sizes. They are beautiful even when not being used with a candle. Large carved out bamboo stakes will arrive along with these lovely lanterns. Versatile stainless steel spheres to amass in a basket or float in a fountain or vase are included in this shipment.



Elaine Smith pillows have arrived in beautiful designs and colors. This red and gold Suzani pattern has been very popular as have the Amethyst floral and the new patchwork stripe incorporating amethyst and aqua in beautiful patterns. Thanks to Sunbrella yarns, they will withstand outdoor conditions superbly. These pillows can be ordered with special faux down that can easily survive a torrential downpour and dry very quickly with no ill effects. Amazing!

All that's missing is the bird! Cute bird cages were seen in numerous showrooms at Market, and they were irresistible; this one is already on its way to the store. Made of fashionable grey metal, in two sizes, the ornate detail of the trim is very pretty. Any bird, whether live, cast stone, or metal, would feel special living in this lovely abode. There are so many ways to use bird cages!



The hand-blocked French tablecloths were irresistible, so we didn't. Their Paris-based designer creates two new prints each year in rich colors that are interchangeable with former prints in his enticing collection; each one is as beautiful as the ones before. The hand-blocked process involves over 100 movements, ensuring that each cloth is unique as well as beautiful. Order this one now for the holidays!



The hand-blocked process involves over 100 movements, ensuring that each cloth is unique as well as beautiful. Order this one now for the holidays!

DOG DAYS GARDEN TIPS



- Keep the garden tidy.
- Edge beds with shears for clean edge.
- Water everything early in the day and deeply. Frequent shallow watering can cause a build up of salts at the root zone of plants. Flush soil by watering 2 - 3 x's deeper than usual. For trees, leave a hose trickling under the canopy for 6 - 8 hours.
- Add mulch to level of 2" to retain moisture and lower temperature. It also looks clean.
- Deadhead annuals and perennials or give them a good haircut—sometimes a plant can't look any worse.
- Prune once-blooming, climbing roses and ramblers.
- Make weekly passes through your garden to pull weeds that steal water and nutrients.
- Order spring bulbs now to make sure you get the ones you really want.
- Divide older bearded iris rhizomes.

FLOWER OF THE MONTH

The beautiful Gladiolus is August's flower of the month. It is a bulb plant that produces a vertical stalk. It is available in red, purple, pink, orange, yellow, white, and bi-color flowers. Its meaning is sincerity and it symbolizes strength of character.



COOL WATERMELON GAZPACHO

Served chilled, watermelon gazpacho is refreshing as an appetizer or an entrée on a hot day. The flavor is a little sweet, a little salty.

10 minute prep time!

3C watermelon, chopped

1 cucumber, diced

1 red or yellow bell pepper diced

1 small onion chopped

2T fresh lemon juice

1T olive oil

1 jalapeno chopped, with seeds removed.

2T fresh chopped cilantro

Dash of salt and pepper to taste.

In a blender place half the watermelon, cucumber, pepper, onion, and all of jalapeno. Add olive oil and lemon juice and puree until smooth. Combine remaining ingredients in large bowl and mix well. Add to pureed ingredients, stir to combine. Add more salt and pepper if necessary. Chill for several hours to allow flavors to combine. Stir before serving.

EXTERIOR DECORATING

Give yourself (or someone else) a garden retreat, or update an existing one. Wilshire Garden Market provides an exterior decorating consultation service. By appointment, for a nominal fee, we will make a consultation visit followed by written suggestions to make your garden retreat more charming, cohesive, and useful. Call the store (879-1121) for details or to set up an appointment.



Let us help you create your outdoor living room!

WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM

WILSHIRE  GARDEN
M A R K E T



Wilshire Garden Market
2821 West Wilshire Boulevard
Oklahoma City, OK 73116
