

WILSHIRE GARDEN M A R K E T

January, 2015 Newsletter
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CELEBRATING 18 YEARS

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Established 1997

LOOKING BACK AND LOOKING OUT

Someone worth quoting once said “We earn spring by surviving winter.” Oklahomans earn every nice weather day we get; winter or summer; you know it is Oklahoma when 30 sounds warm and 90 sounds cool. There were beautiful days in 2014 and we look forward to more in 2015. Join us in remembering some of the best of the year that was and look forward to 2015 in our gardens.

Last year’s spring pillows were the best ever so far.



We ordered repeats of these to arrive before we closed for the Holidays, so they are here *now* in cold, bleak January to brighten your mood. New designs, introduced this week at Market, will arrive soon.



Heart planters, garden flags, tea towels, Oh My! Valentine’s Day and its expressions of the heart is a bright spot on our calendar!

In March we explored the wide range of patio



vignettes possible from serene neutrals to bold and colorful using Campania International’s containers, our outdoor rugs, and a variety of outdoor pillows.



April showers brought out fountains of all shapes, from zen bamboo on a bowl to giant leaf spillers.



In May we discovered the striking combo of sunloving light blue plumbago with Campania International's french blue glazed terra cotta containers. A beautiful look in spring or summer, and visually cooling in Oklahoma's heat.



Last summer customers selected Sunbrella fabrics to refresh their patio furniture. Eyecatching red cushions made this garden remodel really pop.



Ahh, May, a beautiful if volatile month weatherwise, but peaceful last year. We focused on the variety of Campania containers available for use in a myriad of situations, from the traditional front entry sentries, to singular focal points and filling empty spots in the garden. This container is among the most wonderful: simple and classic in design.



In June, the gardeners' month of months, we discussed entertaining al fresco. With worryfree melamine dinnerware and polycarb drinkware, and gorgeous washable linens, there is every reason to take it outdoors.



July really warmed up with more ideas for outdoor entertaining. Using your beautiful garden foliage like hosta leaves and fern fronds to make sensational and no cost table centerpieces, or combining melons and other natural accents to decorate an outdoor buffet.



August featured treasures found on our trip to Campania's factory and warehouse, which always begins with a foray into the research and development area. It is so much fun to search for one-of-a-kind items that cannot be found elsewhere.



September asked "What is your garden style?" This customer definitely knows her style and has displayed it well. This is a perfect illustration of how an area requires large containers and the effectiveness of repetition.



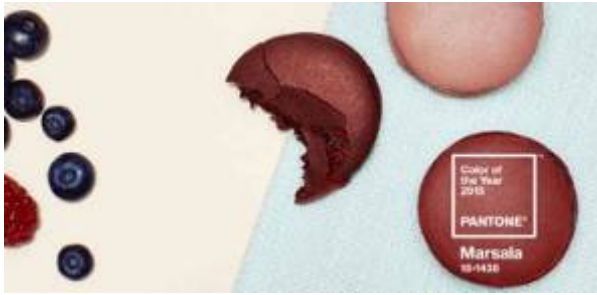
October spotlighted the trend towards sleek design and lightweight construction in garden accessories. The use of neutrals highlights plants and puts the focus on form. The fiberglass blend containers make it possible for customers to take their purchases home with them and change the location of their containers more easily.



November focused on the homey holiday transformations, cozying up for Thanksgiving entertaining, with timely tips on how to winterize fountains.



December featured tips on creating prettier winter containers by incorporating roping, trimming pieces of evergreens, pinecones, and moss that stayed green for weeks and weeks.



We look toward 2015 and the arrival of spring! Pantone's Color of the Year for 2015 is Marsala. Like the fortified wine, the tasteful hue embodies the richness of a fulfilling meal. Pantone's 2015 color theme *en plein air*; pastels appropriately derived from the garden.

We are only weeks away from Valentine's Day! Long lasting, non-fattening gifts are the best: a Valentine garden flag, Valentine tea towels, heart shaped cast stone planter/birdbath, Joyce Chen scissors, pink heart shaped French soaps, small



ceramic vase, Royal Horticultural Society endorsed pink hand tools, and memory foam kneeler with English rose design.



Now is the time to bring in your old faded outdoor cushions and refresh them with new Sunbrella fabric and trim. Beat the rush, do it now and enjoy your furniture all season long.

WINTER TO DO LIST

- Review 2014's notes. Order seeds.
- Plan to subtract, add or divide plants.
- Plant daffodil and tulip bulbs but hurry.
- Plant fruit trees, roses, and other trees.
- Check plants overwintered in garage. Water.
- Water grass and garden if temperature is above freezing and it hasn't rained.
- Cut back on watering houseplants; don't fertilize until March.
- Measure patio for new outdoor rug.
- Shop for Campania pots, have them delivered.
- Scope out places to put new spring pillows.
- Look forward to spring and spring fever.



EXTERIOR DECORATING

Are you in need of some inspiration for your entryway or patio? Wilshire Garden Market provides an exterior decorating and small space design consultation service. By appointment, for a nominal fee, we will make a consultation visit and follow-up report to make your garden retreat more charming, cohesive, and useful. Call the store at 405-879-1121 to set up an appointment.



Let us help you create your outdoor living room!

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M A R K E T



SPRING IS NEAR!

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