

WILSHIRE GARDEN MARKET

November 2011 Newsletter
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CELEBRATING 14 YEARS

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Established 1997

HERE COME THE HOLIDAYS

With the holidays approaching, many of us will give our front gardens a fall facelift. We all want our homes to have well dressed porches and front doors for our own enjoyment and to welcome friends and family that may visit. Many people are fearful about their ability to create an attractive fall entry that will coordinate with their home and provide curb appeal. Understanding color helps simplify the process and provides confidence that it is done well.



Autumn colors are more diverse and exciting than just yellow and orange. When you look out over a fall scene, you actually see a deep, varied palette ranging from light butter cream to cocoa, purple, red, blue-green, and black.

When choosing seasonal accents for the exterior of your home, you can always consult the magical color wheel. Complementary colors, opposites on the color wheel, create a vibrant look. Analogous colors adjoin on the color wheel, giving a soothing effect. Consider the colors or tones of your home's bricks, trim, and front door as well as its style. Using these easy references, your selection of containers, plants, and accessories is sure to be attractive



This home has little color in its structure or containers, allowing the wreath and gourd arrangements to be the standouts. The shape of the arch above the door echoes perfectly the curvature of the urn bowls.

This bold front door blends well with the warm tones of the brick and stone, however the tiny containers look lost. In our opinion, a pair of large amber glazed terra-cotta containers filled with abundant autumn plantings would have been ideal.



Here, a brown, cream, and pale blue outdoor rug anchors a trio of glazed terra-cotta containers with a brown standing rabbit for interest. The blues in the Indian Summer pillow echo the other blue pieces, knitting the group together. Color coordinated plantings repeating a common feature would enhance it further.

Have fun creating your beautiful holidays!

WHAT'S NEW IN THE STORE



This has been the year for fairy gardening, a craze that has swept the nation. Fairy products range from diminutive cottages, dwarf plant material,

gnome homes and statues, and yes, furniture. In all our years, we have never seen grown women squeal over anything else. We have just unpacked these fairy benches; they are tiny metal round back benches that appear to be made of twigs. Place this bench near your tiny cottage, a favorite plant, or in a container to invoke an enthusiastic response when discovered.

We are very pleased with this year's selection of pillows! Robbin Rawlings' watercolor of a fall leaf, a non-traditional brown zebra print, and the abundant flowers, pumpkins and gourds by artist Judy Buswell add all weather beauty to the outdoors.



Filled with faux down, they are super soft and hold a crease.

your grandmother's cherished Christmas tree pillow. They are made entirely of Sunbrella yarn for use outdoors, or they can be used indoors!



We have received new shipments of French soaps. The Gardener's Soap is back to help clean and soothe your hands after fall gardening. This quad milled soap is

infused with cornmeal for exfoliation, comfrey for healing, and Shea and cocoa butter for extra rich hydration.

Still among our favorite finds are the Parisian designed, hand block printed tablecloths. The rich color achieved in this process is noticeable. Set a graceful holiday table with a vibrant Pumpkin design, elegant Gooseberry pattern, the chic Orange Tree, or beautiful Winter Garden.



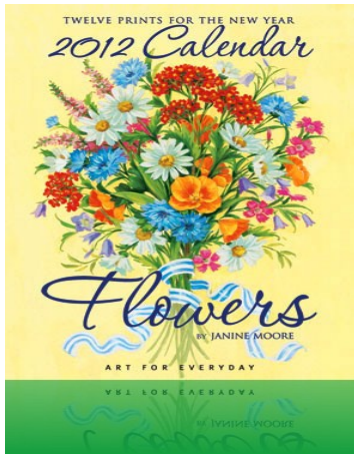
Customers tell us when guests come to their home while they are burning one of the Spicy Apple candles, they inquire if an apple pie is baking. This is our best selling candle, the scent of the season with crisp red apples, fresh cinnamon and cloves.

Another holiday favorite, Spiced Cranberries, blends cranberries, nutmeg, and lemon zest for a crisp scent of the season, its red berries and green leaves blending perfectly with the white wax.



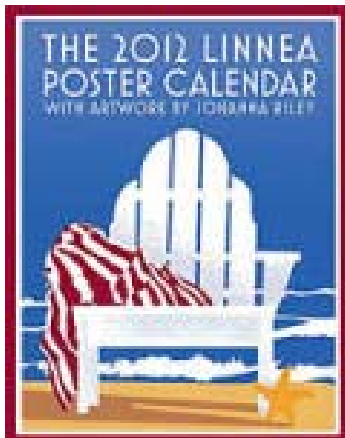
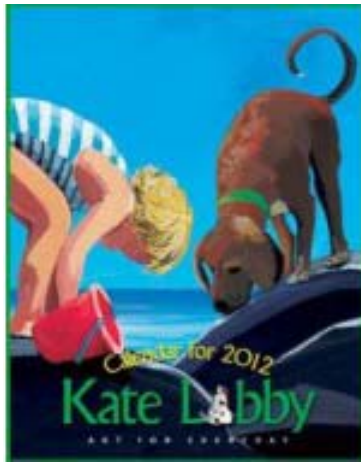
IT WOULDN'T BE CHRISTMAS WITHOUT THESE CALENDARS!

All gifts are admired and happily received, but not all are used all year long. Functional art is hard to beat in a gift; in a high tech world, it is nice to have the comfort of turning a page to mark the passage of time. It is hard to choose a favorite this year.



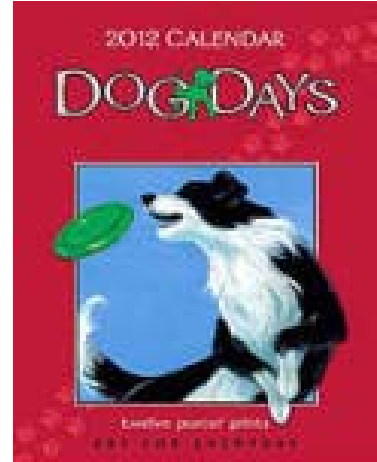
The Flowers calendar by Kennebunkport artist Janine Moore gives 12 months of bouquets that bring beauty and raise the spirit. Her colorful, rich botanicals will add beauty to every day.

We added another Kennebunkport artist, Kate Libby; with her vivid memories from her happy life in Maine with family, friends, and animals. Even if you have never been to Maine, her bright and cheerful images will make you smile.



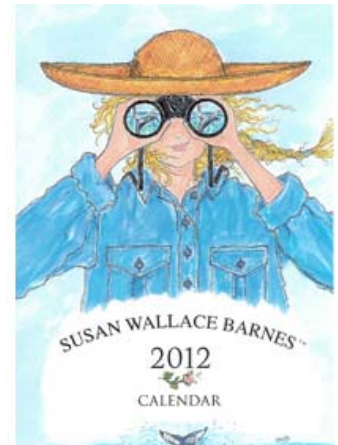
With her clean painting style, Johanna Riley's Linnea calendar echoes the artistic feel of Seattle. Her images of life and nature will charm and amuse. In their 26th year of publishing, her calendars are the favorite of many.

The Dog Days calendar is ideal for any dog lover; its playful, lighthearted paintings of 12 breeds of dogs being cute will bring a smile every month. Bring the love of man's best friend into your life.



With his impressionistic use of color Peter Rolfe's Four Seasons calendar shows painterly images from around the country. This calendar's pictorial style takes you on a monthly vacation.

Everyone has his or her favorite calendar, but generally the most popular calendar seems to be Susan Wallace Barnes; we are sure that everyone will be pleased with this year's seaside images; her calendar months are also in French; they bring pleasure with each passing month!



Plastic 11' x 14" wall frames or 5" x 7" desk easel frames are available to help display your calendars.

WAREHOUSE SHOWROOM

We have spent the past couple of months unpacking and organizing our largest shipment to date. It is finally ready enough for all to experience. Customers always remark at the size of our warehouse space, saying the building just keeps on going. We actually have more warehouse space than showroom floor space.

We have arranged the inventory by color, style, and material, making it easy for our customers to make their selections. When someone is looking for a blue pot, they will find them grouped together by size and shape.



There are several beautiful new glazed terra-cotta colors this year: Butter Cream (gorgeous and goes with everything), Bahama Blue, Falling Jade, and Borealis (Pamela C., you will love this!) We are excited about the new color palette and have grouped colors together to illustrate diversity and depth in outdoor planters, utilizing them more as decorating pieces, not just planting vessels.

We keep a number of fountains running so their sounds can be heard. The Aya fountain is particularly adorable and affordable.



We have a large variety of birdbaths. A classic structure in any garden, they make very good gifts, and the birds need them year round. From the stately Chestnut Hill birdbath to the petite Songbird's Rest, there is a birdbath for every garden.

QUICK POTATO LEEK SOUP

- 1 bunch leeks
- 3 russet potatoes
- 5 C Chicken stock
- ¼ tsp Garlic powder
- Salt & Pepper to taste
- 1 C Half & Half



Peel and dice potatoes; thinly slice the whites of leeks. Place in 6 qt. pot and cover with stock. Cook until potatoes are soft. Blend until smooth. Return to pot and add Half & Half, garlic powder and salt and pepper to taste. Enjoy this hearty cool weather meal.

NOVEMBER TO DO LIST

- Divide perennials.
- Replace summer annuals with cool season bloomers.
- Plant roses, trees, and shrubs.
- Sow wildflower seeds.
- Rake leaves, clean beds, make compost.
- Clean and sharpen tools.
- Add organic matter to beds.
- Keep watering.
- Force paper whites and holiday bulbs.

EXTERIOR DECORATING

Give yourself or someone else a garden retreat, or update an existing one. Wilshire Garden Market provides exterior decorating consultation service. By appointment, for a fee, we will make a consultation visit and create a plan to make your garden retreat the most charming, cohesive, and useful it can be. Call the store, 405-879-1121, to make an appointment.



Let us help you create your outdoor living room!

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WILSHIRE  GARDEN
M A R K E T



**PAYNE PREMIER CARD
OCTOBER 28-NOVEMBER 6**

Wilshire Garden Market
2821 West Wilshire Boulevard
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