

# WILSHIRE GARDEN M A R K E T

OCTOBER, 2012 Newsletter  
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CELEBRATING 15 YEARS

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Established 1997

## THE FALL THAT REFRESHES

In a few days real fall weather will be here, cool and crisp. When leaves turn some amazing colors and the Monarchs float through the trees, it is time to refresh our homes and gardens, as fall refreshes us.

Fall is the traditional time of harvest and abundance, thus the decorative vignettes of hay bales, corn stalks, along with vast mounds of pumpkins and gourds. This is the perfect time to take stock and rejuvenate the appearance of your home and garden, calling attention to the details that are uniquely yours.

What does your entry say about you when guests arrive at your door? Healthy, well maintained plantings and containers large enough to be in scale with your home and that echo your home's design and color palette should guide your eye to the entry like "Wel-



come!" signs. Large, bold, entries call for large, bold plantings with balance such as these created by one of our favorite nationally renowned garden designers.

When approaching your home, your sanctuary, it is always gratifying to be welcomed by the details you have created: a fresh seasonal doormat, a pillow on a bench, a small foun-



tain, a lantern, or a piece of statuary surrounded by attractive plantings.

Accessorize your garden with pieces that reflect your personality. Garden visitors notice and remember the smallest details, something that tells them who you are and what you care about. That's an integral part of the fun of gardening!



## WHAT'S NEW IN THE STORE

Straight from the Campania factory, are 20,000 lbs of beautiful cast stone and glazed terracotta garden accessories. We will be unpacking this week; we think the new glazes and cast stone pieces are wonderful.

New this fall is a wide selection of candle scents in a blend of soy and beeswax with a shorter 25 hour burn time packaged in a French apothecary jar. Choose from Fireside



(the homespun scent of a fireplace), or perhaps Antique Clove, Sea Salt, Honey Tobacco (its name doesn't do justice to this wonderful scent), Earl Grey, Peppercorn, or Tomato Vine.

And you can still welcome the season with a hefty botanical beeswax candle, burning 200 hours with the delicious aroma of cinnamon and apples. The companion reed diffusers add a lovely bouquet to any room and they are always appreciated as gifts.



Joyce Chen scissors are the best tool for trimming small leggy plants and thinning overgrown ferns, or taming groundcover, anything requiring precision, the Joyce Chen scissors are absolute necessities. This is a tool that we and many customers use each time we are in the garden. They're great gifts, too.

New miniatures are evoking childlike appre-



ciation from everyone, even children. The tiny church or French chateau will delight you and visitors when discovered in the garden or indoors. Customers young and old are compelled to touch the Trick or Treaters ghosts and pumpkins. Darling cast stone cottages arrive soon.

This copper bell fountain evokes a feeling of Zen-like serenity. Its 10 brass bells create a beautiful

contrast to the earthy copper bowl. Two floating bells gently swirl as the soothing



murmur of the bubbling water combines with the gentle rings to create a tranquil mood.



Your favorite calendars are here: Susan Wallace Barnes, Four Seasons, Janine Moore Flowers, and Kate Libby. Linnea will be here soon.

**Watch for many unique gift items arriving later in October and November!**



## PAYNE PREMIER CARDS

The Payne Premier card booklets will soon be in the store and ready to be purchased for use October 26-November 4. That is 10 days of 20% savings!

For anyone who is not familiar with the Payne Premier Card, it is sold citywide to benefit the nonprofit Payne Education Center. The Payne education Center trains teachers to prevent reading difficulties in children and remediate dyslexia while serving as a resource and referral center.

Did you know?

**1 Oklahoman in 5 is functionally illiterate.** This is **not** something we can be proud of.

20% of men, women, and children in the US have dyslexia.

1 child in 8 who is behind in reading at the end of the 1<sup>st</sup> grade will NEVER catch up.

90% of at risk children can overcome their reading difficulties if they receive comprehensive reading intervention by the 3<sup>rd</sup> grade.

The vision of the Payne Education Center is that every child in Oklahoma will be successful in reading, writing, and spelling.

Purchase a Payne Premier card for \$50 and receive 20% off purchases at hundreds of retailers listed in the pamphlet for 10 days. If you plan your holiday gift purchasing early you can easily recoup the \$50 card purchase price and save much more.

At Wilshire Garden Market we prefer to participate in this program than have meaningless sales. Join us in supporting the Payne Education Center and support the welfare of Oklahomans as well.

**"There is no season when such pleasant and sunny spots may be lighted on, and produce so pleasant an affection the feelings, as now in October."**

**Nathaniel Hawthorne**

## A WORD ABOUT FALL PRUNING

The word is "Don't". Fall is not a good time of year to prune. Heading back branches in the fall stimulates growth in the buds that formed during the summer. Because the new growth won't have time to harden off before cold weather arrives, it can freeze or be damaged seriously. Limit pruning chores to the removing of dead branches or to doing only very minor thinning.

## MONTHLY TO DO LIST

- Plant trees and shrubs.
- Collect dried seeds from flowers or veggies.
- Make sure all vacationing houseplants are checked for pests before bringing them back indoors.
- Plant cool season annuals.
- Cover water gardens with screen or netting to keep out falling leaves.
- It is a great time to divide overgrown perennials.
- Add compost to garden beds.
- Order bulbs if you have not done so.
- Make seasonal changes to outdoor décor.

## EXTERIOR DECORATING

Are you in need of some inspiration for your entryway or patio? Wilshire Garden Market provides an exterior decorating and small space design consultation service. By appointment, for a nominal fee, we will make a consultation visit and follow-up report to make your garden retreat more charming, cohesive, and useful. Call the store at 405-879-1121 to set up an appointment.



**Let us help you create your outdoor living room!**

