

WILSHIRE GARDEN M A R K E T

October, 2013 Newsletter
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CELEBRATING 16 YEARS

2821 Wilshire Blvd., Oklahoma City, OK 73116
(405) 879-1121 www.wilshiregardenmarket.com
Established 1997

A FRESH LOOK FOR FALL

Almost everyone agrees this summer will be remembered as unusually pleasant with more than enough rain and few 100 degree days. Nevertheless, we welcome fall with its cooling temperatures and the changing angle of the sun that causes us to see colors in a different way.

We all make changes to the outside and even the inside of our homes to reflect the changing season. We celebrate harvests past by gathering and displaying pumpkins, gourds, pansies and kale, reflecting abundance with rich colors of nature.

Easy and tasteful, outdoor pillows are a beautiful companion to the fall entry and patio; polyester throughout, the covers zip off for



laundrying if needed. Indian Summer, a gorgeous watercolor image by artist Judy Buswell, features pumpkins, gourds, and flowers in colors from gold to fuchsia and teal on a ivory background.



Fall container plantings are an integral part of autumn curb appeal. It is very effective to combine evergreens, grasses, and ivy with traditional fall plants such as mums and pansies for diverse texture, incorporating other accents such as small statuary pieces, pumpkins, and gourds for greater visual interest.

In addition to abundant container plantings and pillows, seasonal statuary, garden ornaments, and doormats can provide finishing seasonal touches, projecting how you keep your home to guests and passers-by. As HGTV's Curb Appeal guru James Giddings emphasized at a Market seminar, for all seasons create a home that you actually want to inhabit!



WHAT'S NEW IN THE STORE

The store and warehouse are full of new items.



Carefree, lightweight faux pumpkins with a realistic appearance will help decorate indoors (and outdoors under cover) for years.

Cheerful and whimsical multi-colored ceramic vases mounted on a ceramic base hold as few or as many flowers as you choose. Great gifts, they are a pleasant decorative accent for a windowsill or powder room.



A smashing focal point, this new glazed terra



cotta fountain is beautiful and colorful, with a soft but very pleasing splashing sound.

Two 2014 calendars are now in stock: the Four Seasons poster calendars and Susan Wallace Barnes in both sizes. Other calendars are due to arrive in mid-October.



Autumn flour sack tea towels add seasonal flair to the kitchen. These towels have incredible absorbency and provide a streak-free finish to silver and drink ware; they are great hostess and friend gifts, or a little indulgence for you.

Gnomes are staging a garden coup, becoming a favored whimsical garden ornament. These accents inspire thoughts of playful garden magic and their vignettes are lots of fun to come upon in the garden.



THE FLYING JEWELS

When the conquistadors first came from Spain, they described hummingbirds as



“joyas voladoras,” flying jewels. The Ruby-Throated hummingbird’s fall migration is occurring right now. Fall migration for the Ruby-Throated hummingbird spans a three month period from mid-August to late October. Keep feeders up as long as possible to help them on their way.

The creative director and co-owner of our hummingbird feeder manufacturer created the first art glass feeders. He and his partner recently founded the First International Hummingbird Festival benefitting nature and bird preservation groups.

FUN FACTS ABOUT HUMMINGBIRDS!

The hummingbird’s tongue is twice the length of its beak, allowing it to reach the nectar in the feeders and in flowers. The hummingbird has the largest brain among birds proportionate to its size, making up 4.2% of its body weight!

PAYNE PREMIER CARD



Remember to look for the Payne Premier Cards to begin selling soon. For anyone not familiar with the card, it is sold citywide and benefits the nonprofit Payne Education Center. The Payne Education Center trains teachers to prevent reading difficulties in children and remedy dyslexia while serving as a resource and referral center. Purchase a card for \$50 and receive 20% off purchases from October 25 through November 3 at hundreds of retailers listed in the pamphlet. You will be able to purchase Payne Premier Cards at Wilshire Garden Market.

A WORD ABOUT FALL PRUNING

The word is “Don’t”. Fall is not a good time of year to prune. Heading back branches in the fall stimulates growth in the buds that formed during the summer and new growth won’t have time to harden off before cold weather arrives; it can be damaged. Limit pruning to the removal of dead branches or only minor thinning.

OCTOBER TO DO LIST

- Plant trees and shrubs.
- Collect dried seeds from flowers or veggies.
- Make sure all vacationing houseplants are checked for pests before returning them indoors.
- Plant cool season annuals.
- Cover water gardens with screen or netting to keep out falling leaves.
- Add compost to garden beds.
- Order bulbs.
- Make seasonal changes to outdoor areas.

EXTERIOR DECORATING

Are you in need of some inspiration for your entryway or patio? Wilshire Garden Market provides an exterior decorating and small space design consultation service. By appointment, for a nominal fee, we will make a consultation visit and follow-up report to make your garden retreat more charming, cohesive, and useful. Call the store at 405-879-1121 to set up an appointment.



Let us help you create your outdoor living room!

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CELEBRATE FALL!

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