

WILSHIRE GARDEN M A R K E T

SEPTEMBER, 2010 Newsletter
Vol. 7, No. 8
CELEBRATING 13 YEARS

2821 Wilshire Blvd., Oklahoma City, OK 73116
(405) 879-1121 www.wilshiregardenmarket.com
Established 1997

BETTER, NOT MORE EXPENSIVE

Every year about this time, we are hosted by Campania International, to visit their Pennsylvania factory and showroom to preview new designs and purchase from their new product lines. Visiting the company is the ultimate experience in customer care; visiting the factory is a helpful reminder of the superb care they take in producing their cast stone pieces.



During lunch in the conference room with heads of the company and Maribeth, our area representative, we discussed what we believe to be the newest trends in garden centers and accessories nationwide.

We were then taken into the creative epicenter of Campania where we were able to see what the sculptors were working on for next year. It is fascinating to see the works in progress. Bits and pieces from all around the country and world line the room; their shapes or designs might hold the inspiration for a new creation. After a plaster mold of a new piece is completed, it is covered over a period of weeks with dozens of layers of latex; that latex shell will become the mold into which the concrete is poured. The delicacy of the latex requires careful handling to keep the mold in good condition.

Glenn, Campania's CEO, guided us through the manufacturing process step by step and allowed us to participate carefully in each step. In the pouring phase, we were surprised at the heaviness of the raw material.



Newly molded pieces are placed on settling tables, large vibrating platforms to remove air bubbles. After the settling process, they go to the drying area. As a piece dries, it is continuously smoothed and the mold is carefully peeled back, cleaned and

reused. When a piece comes out of the mold, it is HOT to the touch. Each piece's seam is carefully hand sanded and then wiped down with damp cloths to remove dust. From there it goes to the inspection holding station. The quality control manager inspects EVERY piece. Pieces pass if they are good enough to go in his mother's garden!



Our shipment arrives soon. Come discover a work of art for your garden!

WHAT'S NEW IN THE STORE

We are introducing a new range of outdoor pillows



and rugs that we like very much. The pillows are beautifully designed in a variety of styles and color ways, and made with Sunbrella yarns, they are very fade and weather resistant; some are adorned with fluffy fringe.

They can be used indoors as well. The rugs are hand hooked and look just like indoor carpet, but they are made to be used outdoors.



Our old favorite pillow manufacturer has produced beautiful new images such as these botanical look birds and more.



Beautiful new botanical candles have arrived that will fill your home with the essence of autumn: Forest, Autumn Quince, Honey Tobacco, and Birch Woods.

The combinations of botanical element and beeswax create their distinctive appearance and their fragrances are naturally pleasing. Their delightful creative combinations of fragrances and visual presentations continue to amaze us year after year.

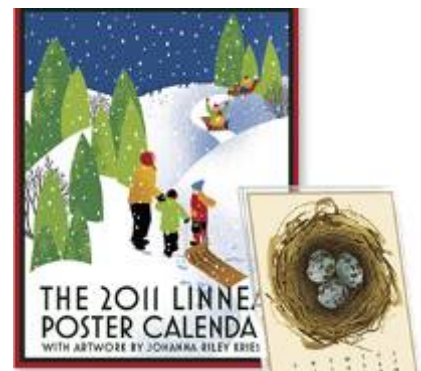


The 2011 art calendars will arrive at the end of September, so now is the time to tally how many you will need and call in to place your order. This year the images in all the calendars are very nice, no matter which calendar is your favorite.

Remember to do this early to make sure you get your favorite. We will carry both sizes of

Susan Wallace Barnes, Linnea, Four Seasons, and Janine Moore Flowers, Dog Days in 5" x 7" and lucite frames in both 11" x 14" and 5" x 7".

We are always happy to provide gift wrapping for you at no charge.



RETURNING HUMMINGBIRDS

Keep your hummingbird feeders up and full. By mid-September Ruby throated hummingbirds in the U.S. will be migrating though Oklahoma; they will need quick, easy nourishment to sustain the incredible demands of migration. It is vital that they fatten up for their extended trips, particularly those that cross the Gulf of Mexico, a 500 mile, 18-22 hr. trip depending on the weather. Sometimes you may see hummingbirds well after freezing temperatures have begun. So leave your feeders full and up for three weeks after you think you have seen the last hummingbird, because stragglers may come through. On a cold morning you may see a hummingbird that looks dead; it may be in a state of torpor to conserve energy and will revive. Nothing attracts hummingbirds like color, and these pieces are absolutely radiant in the sunlight. This style will contain an ample supply of nectar to ensure happy hummingbirds as they migrate through to their winter homes.



SEPTEMBER 2010 TO DO LIST

- By the end of September, stop pruning and fertilizing so that there will be no new tender growth to be nipped by the first frost.
- Plant trees and shrubs, annuals and perennials.
- Divide, move, and/or share perennials; collect seeds.
- Start fall clean up in flower beds.
- Prepare to return tropical plants indoors..
- Take cuttings to root indoors.
- Photograph garden and containers to record the year's triumphs and frustrations.
- Enrich garden beds with compost.
- At the end of the month, plant pansies and fall annuals (cabbage, kale, and dianthus).
- Re-edge beds with a clean, sharp edge.
- Keep pruning tools clean. One cut on a diseased branch can spread disease throughout your garden.
- Always clean tools before putting them away. Clean tools with linseed oil.
- Water trees and shrubs so they will enter dormancy well hydrated.

THE 15 MINUTE GARDENER



If you feel as though you don't have enough time to garden, take advantage of any 15 minute free time slot you find. Enjoy 15 minutes

of solitude with a cup of coffee while you deadhead or weed a small area. If you do that once or twice a day, your garden will look much better and you will feel less stressed and more accomplished. Sometimes the task doesn't even take the entire 15 minutes.

Another tip: mentally divide your garden into rooms or zones that can be groomed in one hour's time. Give yourself a goal of finishing each zone within the one hour time frame, and move on to the next. This will allow you to accomplish a great deal in the span of one day. The routine will eventually become an easy habit to adopt.

EXTERIOR DECORATING

Are you in need of some inspiration for your entryway or patio? Wilshire Garden Market provides an exterior decorating and small space design consultation service. By appointment, for a nominal fee, we will make a consultation visit and follow-up report to make your garden retreat more charming, cohesive, and useful. Call the store to set up an appointment.



Let us help you create your outdoor living room!

WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM
WWW.WILSHIREGARDENMARKET.COM

WILSHIRE  GARDEN
M A R K E T



New Accessories for Fall!

Wilshire Garden Market
2821 West Wilshire Boulevard
Oklahoma City, OK 73116
