

WILSHIRE GARDEN M A R K E T

SEPTEMBER, 2011 Newsletter
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CELEBRATING 14 YEARS

2821 Wilshire Blvd., Oklahoma City, OK 73116
(405) 879-1121 www.wilshiregardenmarket.com
Established 1997

THE PROMISE OF SEPTEMBER

It has been said if you can garden in Oklahoma, you can garden anywhere. Even for tough Oklahoma gardeners, this summer has been a formidable challenge, ridiculous some might say. September is a beautiful month; this year in particular, September will be welcome as temperatures begin to moderate and chances for rain increase. Remember lovely cool mornings, warm days, the sound of crickets singing their farewells to summer, and the angle of the light that is so flattering to autumn flowers and foliage.

September is the ideal time to reclaim and renew our entries, gardens, and patios with new doormats, pillows, containers, accessories, and plants that reflect the coming fall season. Our homes are our sanctuaries, sheltering us and welcoming visitors. The front walk and porch, containers and how well they are planted convey a lot to passersby about your sense of hospitality and community as well as your taste.



At the entry, large attractive containers brimming with fresh, healthy plants mark the entry and reinforce the welcome you want to extend and provide a visual treat for guests as they enter your home. It also creates curb appeal, which increases the value of your home.

A fall wreath on the front door makes a nice impression at the entry, lasting from the earliest days of autumn throughout the Thanksgiving holiday.



A weather resistant, washable seasonal doormat underfoot at the entry again reinforces the welcoming charm of your home while helping keeping up the appearance of the entry.



Seasonal favorites, beautiful fall outdoor pillows enhance many areas of the home and garden. Made with weather resistant polyester, their covers zip off for occasional laundering. New styles have been designed to coordinate with and update many of your traditional favorites. Say "Goodbye!" to this summer and "Welcome!" to a lovely fall.

WHAT'S NEW IN THE STORE



New, U.S. made Campania products like this gorgeous fountain have arrived and are being unpacked. The shipment includes everything from traditional cast stone containers, fountains, and statuary to gorgeous glazed terra cotta containers and birdbaths.

Speaking of birdbaths, you and the birds will favor the Juliet birdbath. The substantial two piece birdbath already has two permanent birds thinking about taking a dip.

Since this birdbath is two-piece and the bowl is deep enough that it will not evaporate quickly, the birds will have plenty of water without you having to fill it daily.



We found several gorgeous new patterns of wood block printed French tablecloths at Market. With its rich tones, this pattern reminds us of Provençal wildflowers. It will be a beautiful addition to the table year round. Aprons are available in this pattern as well; both are a pleasure to use.



Our decorative tea towels are very popular as gifts and for adding a touch of the garden or the enjoyment of life to the kitchen. The red wine theme is just one of many in stock. Aprons are available with this image and others as well.



We found many lovely silk flowers at Market and these gorgeous rose and hydrangea bouquets have



arrived along with white orchids in faux water and white orchids in moss. We think white orchids are the most beautiful of all orchids, and they look good in almost any situation. Small silk arrangements make good gifts for a variety of occasions; they are a tasteful accent for anywhere in the home or office. They look realistic to the point that it appears that watering is needed. Customers who have some of our bouquets tell us that guests have thought they were helping by adding more water to their hosts' silk arrangements.



Besides the classic teak garden bench, the watering can is a garden icon, representing the vessel of gardeners' nurturing efforts. Watering cans have not always been called watering can; the term watering can first appeared in 1692; before then it was referred to as a watering pot. In 1885, Englishman John Haws improved the design and patented his version, what we now know as the watering can.

Watering cans have either one or two handles, a neck of varying lengths, and the spout is usually topped with a watering rose. The rose is a simple idea, but very ingenious considering that prior to its invention water just dumped on plants and seedlings; the rose's spray emulates rain.

Not everyone realizes that the detachable rose fitted to point upward gives a finer, wider spray for delicate seedlings or down for a heavier spray in a more limited area.

Modern gardeners have irrigation systems, making watering cans more useful for fertilization and wa-



tering out of reach containers. Today the watering can remains the quintessential symbol for the garden, adding charm to any garden setting in addition to being very useful. We just received a selection of zinc indoor and outdoor,

stainless, and enamel watering cans that look great while being a gardener's best friend, helping plants thrive.

Salads are a tasty summer meal, especially with the addition of fresh herbs. Our new herb scissors with **five** cutting blades make easy work of adding herbs chopped to perfection in just seconds. These will make excellent gifts; they are nicely packaged with a packet of chive seeds and plant markers.



Experts say that sunflowers have been cultivated since at least 2600 B.C., and are considered native to the U.S. Early explorers were impressed with the fields of sunflowers cultivated by Native Americans and sent them back to Europe, where they became popular

flowers, appearing in numerous works of art. Reminiscent of a Provencal garden, the sunflower is striking in appearance and so useful, we have designated it Wilshire Garden Market's flower of September. Brighten your home with any of the items found here: a sunflower doormat, bouquet, fall wreath, and flag. Later in September, the newest fragrance of the French soaps collection, Sunflower, will arrive in the store.



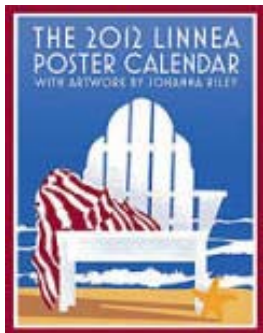
These cute cast stone amphibians (and reptile) and lots of their friends just hopped off the truck from Campania. The whimsical frog sporting a hat and umbrella is a new piece this year. The piggyback frog is a replica of a garden antique. Each is finished in English Moss, an absolutely perfect frog color. The turtle (My Pet Turtle) is also available in several other earthy finishes. These little guys can be tucked in among plants anywhere, making a delightful find for anyone who visits your garden. For that very reason, they also make great gifts for any gardener or frog/turtle collector. Larger frog and turtle statuary pieces are also available.

THE **HOT** GARDEN LIST

The hot garden products reported across the nation this year were wind chimes, watering cans, glazed terra cotta pots, and of course gnomes and *miniatures or fairy gardening!* The trend is continuing.



ORDER YOUR 2012 CALENDARS!



HUMMINGBIRD NECESSITIES

Keep your hummingbird feeders up and full. By mid-September Ruby throated hummingbirds in the U.S. will be migrating though Oklahoma; they will need quick, easy nourishment to sustain the incredible demands of migration. It is vital that they fatten up for their extended trips, particularly those that cross the Gulf of Mexico, a 500 mile, 18-22 hr. trip depending on the weather. Sometimes you may see hummingbirds well after freezing temperatures have begun. So leave your feeders full and up for three weeks after you think you have seen the last hummingbird, because stragglers may come through. On a cold morning you may see a hummingbird that looks dead; it may be in a state of torpor to conserve energy and will revive. Nothing attracts hummingbirds like color, and these pieces are absolutely radiant in the sunlight. This style will contain an ample supply of nectar to ensure happy hummingbirds as they migrate through to their winter homes.



SEPTEMBER 2012 TO DO LIST

- By the end of September, stop pruning and fertilizing so that there will be no new tender growth to be nipped by the first frost.
- Plant trees and shrubs, annuals and perennials.
- Divide, move, and/or share perennials; collect seeds.
- Start fall clean up in flower beds.
- Prepare to return tropical plants indoors.
- Take cuttings to root indoors.
- Photograph garden and containers to record the year's triumphs and frustrations.
- Enrich garden beds with compost.
- At the end of the month, plant pansies and fall annuals (cabbage, kale, and dianthus).
- Re-edge beds with a clean, sharp edge.
- Keep pruning tools clean. One cut on a diseased branch can spread disease throughout your garden.
- Always clean tools before putting them away. Clean tools with linseed oil.
- Water trees and shrubs so they will enter dormancy well hydrated.

EXTERIOR DECORATING

Are you in need of some inspiration for your entryway or patio? Wilshire Garden Market provides an exterior decorating and small space design consultation service. By appointment, for a nominal fee, we will make a consultation visit and follow-up report to make your garden retreat more charming, cohesive, and useful. Call the store 879-1121 to set up an appointment.



Let us help you create your outdoor living room!

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Refresh your fall garden!

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