

# WILSHIRE GARDEN MARKET

SEPTEMBER, 2012 Newsletter  
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CELEBRATING 15 YEARS

2821 Wilshire Blvd., Oklahoma City, OK 73116  
(405) 879-1121 [www.wilshiregardenmarket.com](http://www.wilshiregardenmarket.com)  
Established 1997

## INNOVATION, CREATIVITY, AND GARDEN STYLE

We had been eagerly anticipating our visit to Campania International as their guests to preview their



240 new designs and glazes and to purchase a large number of pieces for the store. We have been working with Campania for more than 10 years. No other company comes close to their customer care; they are a family company, and they treat us like we are a part of their family.

Before our visit, company management had mentioned that they are beginning to manufacture partially fiberglass products, making their product even more resilient, and easier to maneuver.



Glenn, the CEO, took us to the area where these pieces are being made and gave us an explanation of the process and the equipment. We saw a large mold that will be a huge lion face for a well known up-scale national retail chain.

With the new fiberglass concrete mixture, Christy and Glenn were able to lift a huge container a couple of inches straight off the floor, impossible with solid cast stone. In the creative department we saw prototypes of several breathtaking fountains to be introduced next year. Newly acquired



antiques will serve as inspiration for other new pieces. Campania creates constantly, typically adding more than 200 new items annually.



After our tour of the creative department and production area, we went with our rep Maribeth to shop the large showroom. We brought lists of items we wanted in each category, knowing that items or quantities might change. This is a mega shopping fix. You can browse the following page to see a sample of the products arriving soon.



Among the new pieces that we ordered is the Borghese fountain, a smaller version of the Medici Ellipse fountain that will give a stately presence to small garden areas.

The company has introduced a new series of finials; we like these very much for symmetry on a console table or topping fence posts in the garden. They are available in small and large sizes in a range of styles.



The scarab beetle, a classic form once sacred to the ancient Egyptians, will be a dramatic decorative accessory in the garden or atop a stack of books in the library.



These darling turtles sunning on a log were not to be passed up. They will look great near a pond or in a woodland garden setting.



Brown and antique creams are among high style colors this year; very soothing and natural. We chose containers in antique cream along

with containers in iced coffee as a complement.

Indigo Rain is a new teal glaze reminiscent of deep ocean water; imagine this around a pool. It is a gorgeous glaze on a beautifully designed pot with a generous size for easy planting.



Miniature gardens were discovered 30 years ago and are enjoying a huge resurgence. Gnomes are also extremely popular; this year there is an entire gnome village complete with new house, stone walls, and a fountain. Darling!



A few other owners or managers of garden centers from Oregon to Chicago visit Campania with their area rep at the same time as our visit. Conference room lunches and dinners out give us chances to compare notes. We find that everyone shares the same issues, and we all love our careers.

Pieces will begin to arrive in several weeks, culminating in April. Come by often to see the latest!

## WHAT'S NEW IN THE STORE



Autumn brings cooler temperatures, falling leaves, earthy colors, as well as thoughts of a cozy home. An attractive, easy care doormat gives you a good feeling each time you step over it and makes a nice impression for guests. We have fall favorites in

the longer size in addition to the latest new designs, all of which can coordinate with pots and other furnishings.

From rich reds and gold to more muted blues and browns, there is a doormat to complement any home.



Outdoor seasonal pillows are some of our favorite garden accents, adding comfort and artful color to entries and patios. Most people think of brilliant maple leaves as part of a fall day; a leaf image is captured beautifully on this new pillow.



flowers.

A returning favorite, the Indian Summer pillow incorporates nearly every color in a combination of pumpkins, gourds, and



These wonderful vintage fishing lure outdoor pillows are perfect for fall porches at the lake or woody settings.

These would be good guy gifts in a lounge chair or a swing. They are overstuffed comfy, durable, and made from quick drying, washable polyester.



Soothe your soul and lift your spirits with the light aromatic fragrance of Anjou pear, a buttery fresh pear scent for early fall in a beautiful botanical candle and reed diffuser.



Glazed terra cotta planters in glacier with falling chocolate tones will be attractive complements to the fall garden. Even empty they will grace a border of asters and coneflowers, or look perfect with waving grasses, kale, and pansies.

## GET YOUR 2013 CALENDARS

All of your favorite art calendars will be in stock very soon: Susan Wallace Barnes, Linnea, Janine Moore Flowers, Four Seasons, Dog Days, and Kate Libby. The images seem to get more beautiful each year. Pre-orders are accepted. Gift wrapping is free.



## HUMMINGBIRD NECESSITIES



Keep your hummingbird feeders up and full. By mid-month our Ruby throated hummingbirds will be migrating though Oklahoma; they have had a hard summer with our exceptionally hot weather and drought, limiting their food sources of flowers and

insects. They will need quick, easy nourishment to sustain the incredible demands of migration. It is vital that they fatten up for their extended trips, particularly those that cross the Gulf of Mexico, a 500 mile, 18-22 hr. trip depending on the weather. Sometimes you may see hummingbirds well after freezing temperatures have begun. So leave your feeders full and up for three weeks after you think you have seen the last hummingbird, because stragglers may come through. On a cold morning you may see a hummingbird that looks dead; it may be in a state of torpor to conserve energy and will revive. Nothing attracts hummingbirds like color, and these pieces are absolutely radiant in the sunlight. This style will contain an ample supply of nectar to ensure happy hummingbirds as they migrate through to their winter homes.

## SEPTEMBER 2012 TO DO LIST

- By the end of September, stop pruning and fertilizing so that there will be no new tender growth to be nipped by the first frost.
- Plant trees and shrubs, annuals and perennials.
- Divide, move, and/or share perennials; collect seeds.
- Start fall clean up in flower beds.
- Prepare to return tropical plants indoors.
- Take cuttings to root indoors.
- Photograph garden and containers to record the year's triumphs and frustrations.
- Enrich garden beds with compost.
- At the end of the month, plant pansies and fall annuals (cabbage, kale, and dianthus).
- Trim beds with a clean, sharp edge.
- Sterilize pruning tools with bleach water. One cut on a diseased branch can spread disease throughout your garden.
- Always clean tools before putting them away. Clean tools with linseed oil; YES, really do it.
- Water trees and shrubs so they will enter dormancy well hydrated.

## EXTERIOR DECORATING

Are you in need of some inspiration for your entryway or patio? Wilshire Garden Market provides an exterior decorating and small space design consultation service. By appointment, for a nominal fee, we will make a consultation visit and follow-up report to make your garden retreat more charming, cohesive, and useful. Call the store at 405-879-1121 to set up an appointment.



**Let us help you create your outdoor living room!**

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WILSHIRE  GARDEN  
M A R K E T



**A Second Spring When Every  
Leaf's a Flower – Albert Camus**

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